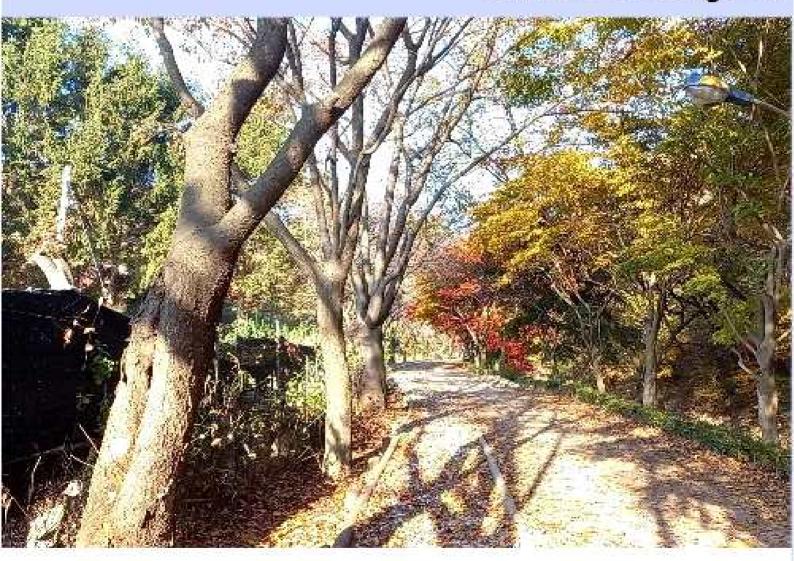
## S, M Enterprises Go Up

**Lessons from Korean Thought** 

Author: CheongGon





### Prologue

The CEO of a startup company has reached his current position after much thought and review, and he will be managing with his own strategy of not failing as a last resort.

They say that the difference between management and business is operating with a plan.

If you are satisfied with operating well and making a profit on the day, and do not have a plan for tomorrow, next month, or next year, it is like giving up on development.

This article presents methods for small business owners or startup entrepreneurs to move on to the next stage without losing their original intentions, and contains management guidelines for operating a business that started with difficulty stably and developing further.

The author has also experienced managing a business while overcoming numerous adversities, so it will be a good experience and knowledge to see how others overcame such situations.

# Response to Changes Like Tigers and Leopards



The time when we should be thankful for being born as humans is probably when we see various livestock being led to the slaughterhouse.

When we look at their bright eyes being dragged in, we feel compassion, but when we see delicious meat at the butcher shop right in front of us, that thought disappears and we become bloodshot to eat even just one more piece. This is human nature.

If we see the whole part hanging on an iron skewer, it is disgusting and we lose our appetite, but we are eating the flesh cut into easy-to-eat pieces by each part of the carcass.

It is said that when we see livestock being slaughtered at a slaughterhouse, we no longer want to eat meat, but that is only at first. If we keep seeing veterinarians or related workers, they will not have such thoughts at all and will only consider them as a

commodity or product.

The biggest difference between humans and animals is that they can think and have free will based on this.

In other words, people can create their own destiny, but animals, whether wild or domesticated, actively avoid the surrounding conditions and environment, such as when they are faced with the cold, and cannot light a fire, relying solely on instinct. Livestock also have their fate determined by the will of their owner.

This means that adults can create their own destiny, but when they are minors or children, they are naturally greatly influenced by their parents.

Seeing this, it is thought that there is also a concept called small fortune as an opposing concept to yearly fortune and great fortune, and this is considered important.

However, it is not easy to accept fate and create something new by going against it like Gaozu of the Han Dynasty in China, and most people give up and live in silence.

In Book of Changes 49, "Takhwahyeok", it is said that a great man is a person with a sharp point on the lake and a gentleman is a person with a sharp point on the lake, and a small man is a person with a sharp point on the lake, and a person with a sharp point on the lake is a person with a sharp point on the lake. It is also said that one must go through many hardships to succeed, even without mentioning the saying, "A tiger dies and leaves its skin behind, a person dies and leaves his name behind." This is also in line with the fact that the success rate in today's business or commerce is less than 10%.

### Difficulty in changing values



No one can know what is in a person's heart. That is why it is said that you can know the depth of ten-mile water but not the heart of a Chinese character.

Seeing this, it is said that it is difficult to know the true heart of a person who is like a nine-corn soy sauce, and that it is said that they reveal their true feelings.

Furthermore, people who do great things often do not reveal their inner thoughts well and often claim to be mystics. The characteristic of these people is that they talk a lot and are good at it.

After all, they have to convey their thoughts and check if they are being understood in a distorted way, so they naturally become more talkative.

It is said that Kim Il-sung of North Korea used it well in mass politics, and Mao Zedong did the same, and in particular, Hitler of Nazi Germany always made sure to put the sun on his back when giving public speeches so that he could not be seen with the naked eye.

Another characteristic of these people is that they are extremely self-absorbed and have clear values.

Since their outlook on life is something they have established over many years or their entire lives, it is not easy to change even when faced with great trials or difficulties.

This can be seen in the martyrdom of believers during the persecution of Catholicism in the 17th century, but even without seeing such extreme facts, people with a swindler's temperament or a thief's mentality do not seem to change their fundamental thoughts no matter how much they are taught.

Looking at the political behavior these days, there is an organization equivalent to the Saganwon of the Joseon Dynasty, and there are secretaries in charge in the Blue House and potential candidates, but when a certain period comes, they want to stop hearing unpleasant things.

It can be said that the Rhee Syngman government also suffered the April 19 Uprising due to this, and that the Third Republic under Park Chung-hee was destroyed by the October 26 Coup.

In this way, communication is important, and although they say they keep their ears and eyes open, they do not seem to have the opportunity to directly participate in the field of observing the people's livelihood, or to directly observe the lives of the common people when they are ambitious with only one propaganda officer, as in the case of Taejong or Sejong of the Joseon Dynasty.

The sky is trying to go up as the sky does, and the earth is looking down as the earth does, so it is questionable when they will meet and become one. (11th Jicheontae and Cheonjibi)

Therefore, in the 15th Jisangyeom of the Book of Changes, it is said that a high mountain that seems to be free from interference and influence is under a low earth, so it is humble.

Also, we can see from the fact that the most fearful thing in the world is people that it is said to be passed around among the population these days, so it can be said that this is an era where governing through the virtue of people is more necessary than governing by law.

Now, the co-representative of the Unified Progressive Party, who has just turned 40, is gradually changing his clean face into a face full of greed, and this is also not easy to return to his original intention, so rather, the result is worse than before, which is regrettable.

Don't change others, change yourself, and as you lived a fierce life in your 20s, you may be able to fiercely change your values and thoughts.

This will be the process of finding the meaning of the main character, Jisan Gyeom.

### Goodness and General Election



The election song is loud, and people wearing the same clothes line up to greet each other or show cheerful body movements.

Nowadays, since it is a democratic society, social development is promoted through representative democracy based on its essence, but in the past, it was just an appointed position.

Of course, there were also government officials appointed through civil service examinations and censorship, but it seems that it was difficult to represent the public opinion through voter elections like now.

As society develops, there are more things to do, and they become more diversified and specialized, so elections are not a big concern for people who work quietly at their jobs.

At this time, the election of Aung San Suu Kyi as a member of the National Assembly in Myanmar is another refreshing shock, and it gives us many thoughts about her future path.

In reality, she says she will become the representative of the people, but once that goal is achieved, most people, except for a very few, seem to think first about reigning over the people for a stable four-year period.

The more unfortunate the people are, the less likely they are to see the true nature of the wolf hidden behind the sheep's clothing.

If we add the following to the results of this general election,

In the first six of the Hwapungjeong, all of the secrets (political funds, etc.) should be revealed, but there is no intention to do so yet, so it will not be mobilized by either side for the election.

Also, in the third three, one person who is not an existing candidate is judged to be the key and can be seen as rain, but it will not be a welcome rain like spring rain after a long wait, but rather a dense cloud that does not rain, so it is just frustrating.

As a result, looking at the shape of the hexagram, the wind below has created an opportunity for change, but the product is not satisfactory, so the number of good people due to the current two-party structure will not change much, and no one will shed tears or be pressured to resign because of this.

#### Atoms and Nuclear Power



Nuclear power, which utilizes the energy of the decay of matter, can be said to be the most powerful means of obtaining large energy by converting very small masses without having to mobilize difficult physics knowledge.

Even without mentioning the Fukushima disaster in Japan just a year ago, we are well aware that Hiroshima, Nagasaki, Chernobyl, and Three Mile Island are well-known objects of fear.

We can only acknowledge the development of science to the extent that we can see it with our eyes, but the unknown parts of today (regardless of whether it is the microscopic or macroscopic world) may become well known later.

What more can a small amount of matter bring about great things? In the real world, we talk about a hundred times or ten thousand times, but according to Einstein's formula ( $E = mc^2$ ), it is the square of the speed of light, so even if you don't know physics well, it is determined by an enormous multiple of 900 trillion because it is the square of the speed of light (300,000 kilometers).

The concept of such numbers did not exist in the past, so we can only dismiss them as mysterious numbers.

There is probably no content about greatly increasing or

exaggerating in the Book of Changes, and the reason for this is probably because sudden, rapid, and large things were overlooked in the past, or because they were unknown and unknown parts.

Therefore, the Book of Changes does not talk about sudden transformations (as seen in Ding, but rather about them accumulating one by one to achieve their goals.

If a nuclear explosion causes a large storm or light/radiation, it should be viewed as 51 Jungroejin or 30 Junghwari, and if it is viewed as the generation of energy, it can be viewed as 56 Noehwapung or 21 Hwaroesohap.

The Zhongnoejin hexagram means surprise due to the release of great energy, but it is about how to reflect on yourself and use that surprise as an example of self-cultivation, and the Zhonghwari hexagram can be said to tell you how to deal with great changes.

In contrast, the two hexagrams above, which are causes, are about the results, and they are about becoming rich and how to deal with evil.

In this way, the interpretation of the Book of Changes differs depending on the level of study and the field and area you want to know about.

So, can you know the beginning and end of something with the Book of Changes? In conclusion, I would like to say that it may be possible in Sangsu divination, but it is impossible in Ui divination, which most people are interested in. However, I hope that this will be of some small help in preventing recurrence or eliminating talented people by refining your posture and mindset.

Also, if an ancient person were to see the science and civilization of the 21st century, they would surely think that it was an era of astonishment and wonder.

Looking at Sima Qian's Records of the Grand Historian, there is a story about Su Jin and Zhang Yi who attempted to unite and form alliances, and looking at the story of Huang Gai who surrendered to Baekgi in order to break Cao Cao's alliance in Romance of the Three Kingdoms, it seems that there is no argument that whether a great power or a weak power should join forces based on one fact.

Of course, the topic of this meeting was the safe handling of nuclear materials, but I wonder if the underlying idea was that we should live better together under the pretext of world peace.

At this time when geographical boundaries are collapsing, if we think about it again under the motto of a global family, it should be the responsibility of the leaders gathered at this meeting to take responsibility for ensuring that all people in the world can live comfortably and happily in their own positions, beyond the regions where they live.

When looking at the Book of Changes, in the 30th Junghwari, it says that the brightness continues and illuminates the four directions.

There cannot be two suns in the sky, and if there were, the heat would burn them to death, so appropriate help can stimulate and vitalize the self-reliance.

This can be a positive favor or alms, and it is certain that nuclear materials or terrorism must be punished.

# Sports Games and Management Techniques



The World Cup, a soccer competition, is held every four years along with the Olympics.

Since advancing to the semifinals in the 2002 Seoul World Cup, the Korean national soccer team led by coach Paulo Bento has successfully advanced to the round of 16 in the 2022 Qatar World Cup, and has recently faced a noisy situation due to various issues with the Korea Football Association.

Along with England, Germany is the strongest team that has won the World Cup, and the rest are countries that are not inferior to others, so it is worrisome that they are competing in the preliminaries with us.

The World Cup, which is held every four years, can be viewed from a management perspective as follows.

Cheon-rae means thunder under the sky. Mu means 'nothing', and Mang means 'illusion', so Mu-mang means that it is achieved without vanity. Milunbulu means that the sky is thick with clouds but it is not raining, but it is just about to rain, so it means that the results of your efforts so far will be revealed. However, the results do not necessarily bring only the good things you want.

If you see Chogu, it is said that there is no delusion, but if you go, it will be good. It is said that it is closely related to sports such as the World Cup.

You should not just keep going, but like the 60th Sutaekjeol, there are joints, so you should have the leeway to rest once in a while. This is like Ilbiilhee, and you have to laugh and cry and have many opportunities to laugh to bring about the desired results, but since it is still dependent on star players, victory is still far away.

#### How to Deal with the Situation



It is well known through many press releases that the current era is not so easy, and according to some media outlets, the gap between the rich and the poor seems to be getting wider.

Even in difficult times, the number of people going abroad for reasons such as travel has increased compared to the previous year, but on the contrary, the rate of self-employed business closures is beyond imagination, and the unemployment rate among young people has also reached its highest level.

If you look closely at the Tao Te Ching, which represents the philosophy of Taoism, it tells us to break free from the shackles of material things and pursue a life of non-possession or freedom, but now, more than 2,000 years later, these wise words are not easily heard.

I think that our economy has achieved rapid economic development within a small country, and the intensification of competition due to the high population density and the sentiment that we cannot live without losing to others have created this situation.

In the meantime, those who do not keep up with the times become losers, so to speak, and give up on finding a job or become hermits, causing various social phenomena. Sun Tzu's "Winning without fighting" is said to be a way to win without fighting, but this is ultimately a battle of information, and economic gains differ depending on who learns and uses this information first.

Information is money.

If you look at old paintings, there are many fish, and it is said that fish sleep with their eyes open because they do not have eyelids, so we should always stay alert, look around, and stay awake so that we do not miss big hints from small things.

Opportunities always pass by, but if you are ignorant or not awake, you will not know that they are passing by. So how can you get big results from small hints?

There are many ways, but from the perspective of life wisdom, in the Book of Changes,

- 1. Abandon yourself, that is, abandon yourself, the servant of self, and quietly and silently do your own work, and it will follow you at some point.
  - 2. Be with good people around you.
- 3. Do not stay at home, but go out into the street. Then, even if it is a coin that has fallen on the floor, you can pick it up.
- 4. The more difficult it is, the more you turn back and use the right strategy.
  - 5. If you give away, it will come back to you later.
  - 6. Protect yourself in terms of credit, health, reputation, etc.

#### The Fourth Industrial Revolution



There has been active discussion about Klaus Schwab's Fourth Industrial Revolution, which has been a hot topic since 2016.

Most people think that it just passes by and has nothing to do with us.

Even if we look at the scenery around us, what has changed since 10 years ago, 20 years ago when the foreign exchange crisis occurred, or 30 years ago when we were preparing for the Olympics?

I have grown older, new buildings and roads I didn't know about have been built, and many lifestyle patterns have changed.

We think that our lives are infinite, but life is finite, and even if the average lifespan of a child born today exceeds 100 years, it is just gossip that has nothing to do with me.

However, as long as we live, we need to be aware of changes in our surroundings, and it goes without saying that we should adjust our economic life accordingly.

If we look at the Fourth Industrial Revolution through the eyes of the protagonists, can we not only understand the phenomenon and the direction of its development?

So far, mankind has gone through three great industrial

revolutions, and now we are in the era of a new industrial revolution.

Revolution can be seen as the 49th Taekhwahyeok or the 51st Hwapungjeong, and each can be explained separately, but if we think about it again,

The 31st is Noepoonghang, the above is the 4th Jinrae movement, and the below is the 5th Sonpung, which speaks of the flow of the times.

If we look at the Sangjeon, it says. (Noepoong, Hang, Gunjaiwibulyeokbang), meaning that thunder and wind become Hang, and a gentleman stands up with this and does not change direction.

Like the 60th Sutaekjeol, there must be a connection between phenomena and facts, and only when this continues smoothly can permanent development like Noepoonghang be possible.

Also, if we look at the last Sangyuk, it says Jinhang, so we should be a Fast Follower rather than the forefront.

# The Eyes (目, 眼) in the Book of Changes



Since ancient times, it has been said that if the body is worth a thousand nyang, the eyes are worth nine hundred nyang. This saying can be said to show the importance of the eyes.

Among the disabled, the most inconvenient disability is the eyes, and the blind who cannot see are the most pitiful.

Dangdal Bongsa is a blind person who has an iris but cannot see.

When looking at a face, it is said that the eyes, which are important in a face, are the first thing to be looked at, and it is also said that the movements of the mind are expressed in the eyes.

If the eyes are lowered, it means that there is something unpleasant, and if they are swung around here and there, it means that the mind is anxious and unstable.

The thick fat under the eyes is often called aegyo-sal, and in fact, if there is aegyo-sal, it makes you want to protect someone.

Also, the dot on the upper part of the cheekbone under the eye is called a teardrop dot.

It is called that because it is a dot that appears where tears flow, so it is indeed true.

In our country, there are many actresses with this teardrop, but the most representative one abroad is Marilyn Monroe.

Samsung founder Lee Byung-chul also said that when he met a new employee, he first looked at their eyes and palms.

If you look at the Book of Changes, the eyes are the three fires.

If you look at the Chinese characters, they are 目 and 眼, and each has a different usage.

In other words, when you use your eyes rationally to feel, you use the character  $\boldsymbol{\exists}$ 

## Entering and exiting through the mouth



An animal can probably be defined in the dictionary as "a type of living organism that can move and cannot make its own nutrients."

When Linnaeus classified animals, humans were also named Homo sapiens Linne.

When looking at the phylum and genus species, we can see how well humans have evolved to reach where they are today.

Unlike plants that photosynthesize, most animals cannot make their own nutrients, so they have no choice but to take nutrients from outside, and they digest them and change them into ATP to enable movement.

Among them, the mouth is a window that allows for external nutrients, and also plays an important role in enabling communication.

For people, what goes into the mouth are food, medicine to protect their health, and health functional foods, but what comes out again is a kind of expression of one's thoughts, words, curses, and vomit that the body does not accept and spits out.

The saying that eating expensive food and talking nonsense is probably the best expression of this.

According to the Book of Changes, the mouth is Yi-tae-taek, and Yi-taek represents a pond, sheep, and joy, so it seems that eating and living was a pleasant thing even in the Spring and Autumn Period and Warring States Period after the Yin and Zhou Dynasties.

Today, politicians make various promises, but creating things that make the mouth happy is the same now as it was in the past. It is questionable whether today's political leaders do not know this and do not do it.

The problem is not the economy, but politics.

The 38th hexagram of the Book of Changes is Hwa-taek-gyu, and it is a hexagram where the second daughter, Sam-ri-hwa, and the third daughter, Lee-tae-taek, turn their backs to each other and look at each other.

If you look at the hexagram, it says So-sa-gil, meaning that only small things are good.

Just as not everything that glitters is gold, there are many hidden efforts to make it, and it should be a day to think of the common people.

What goes into your mouth is for your own benefit, but it goes without saying that the words that come out of your mouth, which are the expression of your thoughts, should be for the sake of many lives.

#### General elections and members

Unlike fortune telling, fortune telling is straightforward and clear.

Many fortune tellers often contradict themselves by looking back after the target result and thinking that the content matches their results, but I would like to explain this on this occasion.

Just like general fortune telling, you can also read fortunes in short time (by breaking up time) with Juyokjeom.

That is, when the client asks a question, the time is changed into Juyokjeom and interpreted.

The original Jihwamyeong is centered around the content of King Zhou of the late Yin Dynasty and the adult Gija, and the keyword is Yonghoei Myeong of Daesangjeon.

In other words, it can be seen that he hides his brightness without revealing it and then reveals it when and where it is needed.

After seeing the results of the 20th general election today, I can somewhat accept this statement, but how should we interpret it before the results of the general election come out?

And from the perspective of the Saenuri Party, how do you predict and tell the results of the general election, and how will you answer if the Democratic Party or the People's Party asks you questions?

Depending on the counselor's thoughts, experience, and depth of knowledge, you can come to various conclusions.

The year of Imjin in 2012 is called the Black Dragon Year. It's a ridiculous marketing tool, but let's think about whether it's actually true.

First, there are 10 heavenly stems, Gap-eul-byeong-jeong, and 12 earthly branches, Ja-chuk-in-myo, so these can be combined to

form 60 (simply put, even numbers are combined as even numbers and negative numbers are combined as negative numbers, so it's not 120, but 60 gapja). This is like there are gapja years and gapin years, but there are no gapchuk years and gapmyo years.

There is no established theory in oriental studies, but it seems to have been inherited and developed from Hado and Nakseo, and numbers, the five elements, and the heavenly stems and earthly branches are related.

Even in the Zhou Dynasty of China, it seems that there was no concept of the Five Elements, and only the yin-yang and the heavenly stems and earthly branches.

Anyway, 2012 is the year of Imjin, 1952 was also the year of Imjin, and 60 years later, 2072 is also the year of Imjin. However, although the beginning of spring is the same month of Im-in, the beginning of spring is different each time (1952 is Shinsa-il, 2012 is Eulmi-il, 2072 is Gyeongsul-il).

For reference, the year of Gapjin (1964, 2024) is the year of Nokryong (blue dragon), the year of Byeongjin (1976, 2036) is the year of Jeokryong (red dragon), the year of Mujin (1928, 1988, 2048) is the year of Hwangryong (yellow dragon), and the year of Gyeongjin (1940, 2000, 2060) is the year of Baekryong (white dragon).

There is no good or bad in each dragon year, but it is simply expressed by combining the colors according to the characteristics of the heavenly stems.

In the Book of Changes, the dragon represents movement and the cloud-following dragon is said to be a dragon.

Now, the dragon represents the emperor and the phoenix represents the president, but when you look at the Romance of the Three Kingdoms, Master Wolong (Zhuge Liang) is likened to a lying dragon, and Master Bongchu (Pang Tong) is likened to a phoenix baby, so it is an issue worth pondering.

The first hexagram of the Book of Changes is the Zhongtian Geon hexagram, and from the first hexagram to the last hexagram, everything is about dragons. The well-known sleeping dragon water dragon is the content of the Zhongtian Geon first hexagram.

If there is a pond, it is called a yakjaeyeonmugu, so if you jump, there will be no fault. The pond will become the people, and if you work with these people, you will be able to have no fault even if you do not achieve results, but it is very regrettable that each side puts their own greed first and leaves the people they should serve behind.

Although our country's constitutional history is only about 70 years old, it can be said that it has experienced various forms of democracy along with several constitutional revisions.

Taiwan's Tsai Ing-wen and Lai Ching-te, Myanmar's Aung San Suu Kyi, and now the reality is that even Trump is becoming a new leader in the United States.

Since it is water on land, it can be water in reservoirs or lakes on the small side, or water in the deep ocean on the large side.

Politics is all about winning people's hearts, and it can never succeed if voters are neglected.

Since they put their own interests and political agendas first without trust and confidence in each other, they seem to be called migratory birds.

# The feeling of welcoming something new



It feels like that, but 2016 is called the year of Byungshin, and it is the year of Byunghwa and Shingeum, the year of Hwageukgeum where the heavenly stems oppose the earthly branches. 1956 was not easy, and 1896 at the end of the Joseon Dynasty was a year of uproar both inside and outside the country due to the fall of the A-gwan.

Judging from the color of the flower, it is red, and the 12 branches of the earth symbolize a monkey, so it seems to be called the year of the red monkey. Most monkeys on Earth have yellow fur, and I wonder if the Japanese long-tailed macaque has red fur.

How can someone who doesn't even know what's ahead of them know their fortune for the year? It seems like the year will be filled with petty fights, conflicts, and incidents.

The world is a series of small events, and time passes by. Humans are forgetful creatures, so even if they encounter a big event, they will soon forget it. Therefore, it is necessary to set health and not lose trust from those around you as your top priority instead of being overly excited about small things.

When hanging a hexagram on the first day of the new year, it

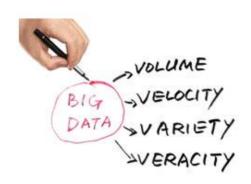
is the hexagram of number 61, Pungtaek Jungbu, which means that the 5 Sonpung and 2 Taetaek are on good terms. Since it means that you will move forward with joy, there will be no great difficulties.

It can also be interpreted that even an ignorant person will be comfortable and smooth if they put in effort.

However, as explained in the explanation of the 13th Cheonhwa Dongin Gyesa Jeon, it is a source of fish cake, so you should be careful when to move forward and when to stay, when to speak and when to keep your mouth shut. This applies to everyone, including the leaders of the political and economic world, but there is no more difficult story than this.

As it is every year, it is a time to remember the old and the new when ending the year.

#### Water and Human Life



This article cannot help but make us fear that the water-shortage countries designated by the United Nations are very close to us.

Tropical and subtropical regions have climates divided into rainy and dry seasons, but we who live in monsoon zones say that we have four distinct seasons, but now we cannot help but look at even this with suspicion.

Subtropical fish are already being caught in the East Sea, squid catches are decreasing, and dried pollack, called pollack, is already being caught in Arctic regions such as Norway and imported and dried in Deokjang, Gangwon-do.

Compared to industrial or agricultural water, there is a certain amount of water for daily use, but we do not use it sparingly and do not manage it well, and one day we may suddenly face the unfortunate reality of not having water coming out of the tap.

Due to the circulation of the Earth's atmosphere, our country receives more than 60% of its summer rainfall due to the summer monsoon and typhoons, and the remainder is mostly spring rain, autumn cold rain, and winter snowfall. Therefore, it is most important to store and utilize the rainwater from summer heavy

rain.

The Taegeuk of the Taegeukgi is a picture of the sun rising in the East Sea, so the top is red and the bottom is blue. If we look at this as a Juyeok hexagram, it can also be seen as Hwasu Mije, which is the 64th and last hexagram.

If this Taegeuk is upside down, the top is water and the bottom is fire, indicating that it has already been formed as the 63rd hexagram, Suhwa Gije.

If nothing in the world is finite and the circulation of the atmosphere is considered as a circulation of the Juyeok hexagram, then it may be a stretch for Zhougong to set this Hwasu Mije as the last hexagram of the Juyeok.

Locally, or in the form of gas (clouds or water vapor), liquid (all current rivers, seawater, etc.), or solid (ice or glacier), it can be seen that it exists somewhere in terms of the principle of conservation of mass.

However, since it is the last hexagram of the Book of Changes, the incomplete Hwasumijae, it speaks of reality by comparing it to a young fox, and expresses alcohol to mock such reality, so it is meaningful to savor this last 384th hexagram.

- There is joy in drinking alcohol, but there is no fault. If you wet your head, even if you have sincerity, you lose your properness.
- Or, if you drink alcohol because you have faith, there is no fault. If you wet your head, even if you have faith, you lose your properness.

## Epilogue

The content of this book is mostly a new interpretation of the text in the I Ching, which is the essence of the Oriental classics. The I Ching is often thought of as a fortune-telling book, but it is a book that allows you to think about your dreams and hopes.

If you learn the I Ching, it is too advanced to say that you know the universe, and you should focus on preparing for the future while being faithful to real life.

I recommend that you think about these opinions and methods and apply them to the I Ching hexagrams as content that can be helpful for business management.